

b. Comparable Transactions methodCase Study 12

$$\text{Base Value} = 1.75 \times 23 = 40.25 \text{ crores}$$

$$\begin{aligned} \text{Adjusted Value} &= \text{Base Value} \times \text{Various Multipliers} \\ &= 40.25 \times 0.75 \times 1.5 \times 1.25 \times 1.2 \\ &= \underline{67.92 \text{ crores}} \end{aligned}$$

c. Scorecard Valuation Method

Scorecard valuation can be used for pre-revenue business.

Case Study 13

Weighted average multiplier =

$$\begin{aligned} &1.2(0.3) + 0.9(0.25) + 1.1(0.15) + 0.8(0.1) + 1.3(0.1) + 0.7(0.05) \\ &+ 1.0(0.05) = 1.045 \text{ (or) } 104.5\% \end{aligned}$$

$$\begin{aligned} \text{Pre revenue Valuation} &= (\text{Weighted average multiplier}) \times (\text{Average Valuation}) \\ &= 50 \times 104.5\% = 52.25 \text{ crores} \end{aligned}$$

d. Berkus Approach

Very Conservative method

Maximum valuation :- Pre revenue valuation :- \$ 2 million

Post revenue valuation :- \$ 2.5 million

"Theoretical model"

Case Study 14

If exchange rate is ₹ 75 per dollar, what should be the value of edugest

Step 1 to Step 3 :- Pdf

Step 4 :-

Situation 1 pre revenue :- Cap = 150 cr $\therefore$ Valuation = 150 cr

Situation 2 Post revenue :- Cap = ^{18.75}~~150~~ cr $\therefore$ Value = 156 crore

e. Cost to duplicate Approach

Case Study 15

from drive (pdf)

Summary :-

Berkus Approach :- Values add karna hain ... Subject to upper limit
\$ 2 million $\rightarrow$ Pre Valuation
\$ 2.5 million $\rightarrow$ Post Valuation

Cost to duplicate Approach :- Cost add karna hain ... Stupidity

Comparable Transactions Method

Step 1 :- Base value = Value per user $\times$ No of users
Step 2 :- Adjusted value = Base value $\times$ Multipliers

Score Card Valuation method

Step 1 :- Base Value (will be given)
Step 2 :- weighted Score / multipliers
Step 3 Final value = Base value $\times$ weighted score

f. First Chicago method

Combination of DCF & market

Style 1 :- Table + Formula

Style 2 :- $w_1 \times DCF_{\text{value}} + w_2 \times \text{market Value}$